



AbedGraham

Clinically Optimised Success.

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# Clinician as a Service (ClaaS) Fact Sheet

For health IT and cybersecurity vendors that recognise the importance of having clinically-led strategic and operational capabilities to assist them in navigating the complex healthcare markets in the UK & Ireland, AbedGraham offers a flexible, scalable and cost-effective service that can be used to support diverse requirements ranging from strategic planning and marketing content development through to tender response/bid support and the appointment of a Clinical Safety Officer.

The ClaaS commercial model operates as a cost effective baseline retainer granting a set amount of utility with further days charged additionally ('pay as you go' according to your requirements). This allows for a reduction in baseline financial expenditure, with a flexible quarter-by-quarter approach. Vendors can select from two intensity levels of baseline engagement (Options A & B) and further cost flexibility is introduced into the system through a tiered system based on whether partners or clinical strategists are required for additional utility as outlined below.

## Option A

Cost per Quarter	Equivalent in Partner Days	Equivalent in Clinical Strategist Days
£3,600	3	4

## Option B

Cost per Quarter	Equivalent in Partner Days	Equivalent in Clinical Strategist Days
£7,200	6	8

*Extra days utilised above this will be charged additionally at £1200 for partners and £900 for clinical strategists. Contract length is two years with a 12 month review.*