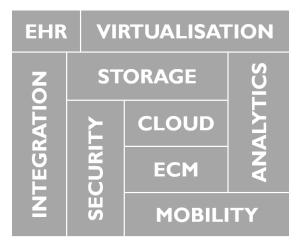


Our Firm

- AbedGraham is Europe's leading, exclusively clinically based, healthcare IT strategy consultancy.
- Our clinical strategists are all NHS trained clinicians with experience across all the major subsectors of health IT (see Figure 1).

Benefits Realisation

- Without appropriate stakeholder engagement and clearly identified benefits we believe that any healthcare IT implementation is at risk of falling into the productivity paradox (see Figure 2).
- The three components of our comprehensive benefits realisation service are benchmarking (A), implementation (B) and re-audit (C).
- Our recommendations cover three key pillars of project success Clinical Impact, Operational Productivity and Risk/Governance Compliance.
- Our multi-disciplinary, multi-stakeholder assessment methodology allows our strategists to work across departments with a full range of stakeholder group leaders to enhance strategic planning.
- We deliver our services across Europe, and at scale with recent projects being adopted in the UK, Ireland and Nordics, ranging in scope from individual departments to entire healthcare regions.



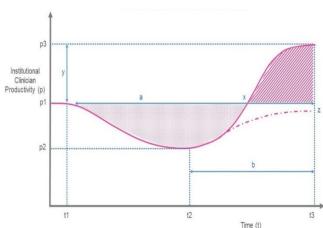


Figure 1: AbedGraham's System Areas of Expertise

Figure 2: The AbedGraham Transformation Arc

Business Case Development

- Our strategists work closely with healthcare providers and IT suppliers to conduct benchmarking exercises (A) which form the basis of transformational business cases.
- Our experience allows our team to develop business cases that are tailored according to the specifications and funding requirements of healthcare providers.

Scope & Costs

Estimated time required to conduct a benchmarking analysis (A):

Single Department
~ 5 days

Single Hospital
~ 15-20 days

Health Ecosystem*
25+ days

^{*}Refers to a region covering everything from primary care and secondary care to the community.